In the name of God

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## Editorial:

## The Newborn Now Celebrates the 10<sup>th</sup>!

Publication of a new medical journal is a very tough decision because you should have something new and worthy to present in the world of medical literature.

In 1999, we were blessed with the idea of publication of a solely electronic peer reviewed medical journal, to be the first in Iran and one of the pioneers in the world. This idea provided us with rapidly progressive advantages of the cyber world to find our contributors and audience and also to participate in disseminating the findings of medical researches and valuable reviews.

Implementation of this idea was really challenging, because we were starting everything from very beginning. There was no experience with the technical issues of electronic publication or managing online submission and electronic article review. We had to develop the web site and also the software programs necessary for managing different aspects of the journal. Fortunately, we started very well and from time to time, we could add new features to the journal and the web site. The other obstacle was the way that we could use to introduce the new journal to the authors and audiences. In fact we did very little in this regard and since 'Good quality is the best propaganda', SEMJ could soon find its way to authors, researchers and readers by bringing high quality articles to them.

Now, as a well known medical journal, we are indexed / abstracted in many scientific databases / references and we have worldwide authors, contributors and readers and in near future, it would be indexed in other high ranking medical databases.

Having the online consultation section brought us the opportunity to help people with their medical questions and guide them to find the best accessible medical service in their region by providing them with the correct information, which is not available for everyone. We also have been blessed to help a few other medical journals establish their electronic version. We shared our electronic publication expertise with other medical journals.

Thank to our modern electronic services such as online submission and tracking service or online assessment system, we are looking forward to expand our services. We have just started publishing the articles in RSS format and we are planning to publish them in a new revolutionary format soon (to be announced in near future!).

As the primary health care medicine is finding its unique position in developing countries and lack of medical journals basically focused on this discipline is highly felt, we are planning to approximate the scope of SEMJ toward this area of medicine. Due to our long publication waiting list, we are also planning to publish special issues from time to time.

I appreciate all great people who helped us as authors, reviewers, reader, help seekers and also those who have been working to provide office and technical support in the past ten years. They made Shiraz E Medical Journal an outstanding medical journal.

Happy birthday SEMJ!

Mahmood Beheshti Deputy Editor-in-Chief